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811.41 Roosevelt
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FOREIGN SERVICE DESPATCH

FROM : Amconsul, Madras, India
TO : THE DEPARTMENT OF STATE, WASHINGTON.
REF :
SUBJECT: Mrs. Roosevelt's tour of South India

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March 11, 1952
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Enclosed are five copies each of clippings from South Indian English language dailies concerning Mrs. Roosevelt's tour of the Madras Consular district.

Summary of Mrs. Roosevelt's tour of South India.

Mrs. Roosevelt arrived at Trivandrum from Bombay at 2:50 p.m. Wednesday, March 5, and departed for Mysore the following morning. She arrived in Bangalore Friday afternoon after spending 24 hours in Mysore. Saturday morning Mrs. Roosevelt departed for Hyderabad, having cancelled her trip to Madras.

For details about Mrs. Roosevelt's visit to Trivandrum see Madras press telegram dated March 7, 1952.

In an address at the Maharaja's College, Mysore, Mrs. Roosevelt emphasized the need for scientific farmers.

She also observed that women are discharging their responsibilities in a magnificent way, but there are still endless opportunities open for them, especially in the teaching and nursing fields.

In reply to a question as to how the people of India could help America, Mrs. Roosevelt stated that she thought India could make tremendous contributions culturally and spiritually in reviving America's democratic spirit of pioneer days.

While in Mysore Mrs. Roosevelt visited the Central Food Institute and Somanathapur temple.

At an informal press conference held Friday evening in Bangalore she stated that Ambassador Bowles had done a great deal "in enlightening the American people and as a result of that I think you will now find a better understanding among the people of the Government and also among the people as a whole."

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Later Mrs. Roosevelt visited the Maharani's college for Women. In a short talk before the students she discussed the importance of women taking part in social work.

On her way to Bangalore from Mysore Mrs. Roosevelt visited Srirangapatnam and the industrial town of Mandya.

She was entertained Friday night by the Chief Minister, K. C. Reddy, at a dinner party held at the Bangalore palace. Over 500 persons including ministers, judges of the Mysore High Court and other leading officials, attended.

Press Coverage of Mrs. Roosevelt's Tour.

The South Indian Press has given excellent coverage of Mrs. Roosevelt's tour. In most cases these stories have emphasized Mrs. Roosevelt's role as an international leader of social work and U.N. representative rather than her position as an American citizen.

Front page play was given by all five Madras English language dailies to Mrs. Roosevelt's arrival at Delhi. The EXPRESS, MAIL and HINDU used pictures.

The LIBERATOR and DECCAN HERALD were the only two papers to give front page play to Mrs. Roosevelt's visits to the South Indian cities of Trivandrum, Mysore and Bangalore.

The less prominent placement of stories about Mrs. Roosevelt in South India is probably attributable to two factors. In the first place many of the statements Mrs. Roosevelt made in South India were repetitions of those she had made in Delhi and Bombay. Secondly, it is possible that the Madras papers were reserving all-out coverage of Mrs. Roosevelt for her visit to this city, a visit which she cancelled at the last moment.

Front page stories concerning Mrs. Roosevelt's stay in Mysore appeared in the March 7 and 8 editions of the DECCAN HERALD published in Bangalore.

The MAIL, the INDIAN REPUBLIC, the LIBERATOR, the INDIAN EXPRESS and the DECCAN HERALD carried stories on Mrs. Roosevelt's press conference in Bangalore.

The DECCAN HERALD ran a page 1 story on Mrs. Roosevelt's departure from Bangalore for Hyderabad and a two column story on page five on Mrs. Roosevelt's press conference. Mrs. Roosevelt's praise of India's progress and her comparison of India's problems with those of America in the 1930s were featured.

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Three papers, the HINDU, the EXPRESS and the MAIL, carried short stories on the cancellation of Mrs. Roosevelt's trip to Madras. These were buried on inside pages.

Coverage in the language press appears to have been excellent. However, since most language papers reach this office two or three days late and since much of their reporting is delayed, it is not yet possible to analyze the coverage. This will be done in the regular weekly press analysis.

Robert M. Taylor

Robert M. Taylor
American Consul General

Enclosure *cut*

1.	Clippings from the	INDIAN EXPRESS,	March 6, 1952	(five copies)
2.	"	"	"	" 8 (" ")
3.	"	"	INDIAN REPUBLIC,	" 8 (" ")
4.	"	"	INDIAN EXPRESS	" 10 (" ")
5.	"	"	HINDU	" 9 (" ")
6.	"	"	INDIAN EXPRESS	" 7 (" ")
7.	"	"	HINDU	" 7 (" ")
8.	"	"	"	" 10 (" ")
9.	"	"	"	" 8 (" ")
10.	"	"	"	" 6 (" ")
11.	"	"	LIBERATOR	" 5 (" ")
12.	"	"	"	" 6 (" ")
13.	"	"	"	" 8 (" ")
14.	"	"	MAIL	" 6 (" ")
15.	"	"	"	" 7 (" ")
16.	"	"	"	" 8 (" ")

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